

KBCA Vision & Mission

Vision: Beaverbrook is a vibrant, inclusive, safe and healthy community.

Mission: Kanata Beaverbrook Community Association (KBCA) will engage and nurture our community by facilitating programs and events, advocating for issues that matter to residents, and fostering the unique character of Beaverbrook.

KBCA Mandate

WHAT IS THE PURPOSE OF THE KBCA AND WHAT DOES SUCCESS LOOK LIKE?				
	ADVOCATE	FACILITATE / COORDINATE	ENGAGE	INFORM / COMMUNICATE
PURPOSE	Provide a voice for the community & facilitate representation on issues that matter to residents and protects Beaverbrook's unique characteristics	Provide a trusted and valued forum for launching and delivering programs, projects, and services that benefit the community	Foster an individual and collective sense of belonging and commitment to the community	Provide a community wide hub for sharing information and building connections
SUCCESS INDICATORS	<ul style="list-style-type: none"> -percentage of issues resolved to issues identified -degree of community engagement in creating community vision -number of contacts with other community groups (Kanata Lakes or Katimavik) and level of coordination with other groups similar to KBCA -% response to KBCA surveys -degree to which community feels well represented 	<ul style="list-style-type: none"> - # of new groups / projects (refurbishment, improvement) fostered or supported -level of satisfaction -# of groups that achieve their goals 	<ul style="list-style-type: none"> -% of memberships to # of households -diversity of engaged people (youth, elders, owners, renters, etc.) -percentage of new residents welcomed 	<ul style="list-style-type: none"> -# and profile of people reached -# and profile of people participating
PROJECTS (2017/18)	<ul style="list-style-type: none"> -Update KBCA Bylaws 	<ul style="list-style-type: none"> -BB Condition Survey -Lighted Street Signs -Tree Inventory -Community Building Events 	<ul style="list-style-type: none"> -New Residents Package -BB Demographics -Membership Drive 	<ul style="list-style-type: none"> -Local BB Services Listing -Communications Strategy

WHO DOES THE KBCA SERVE AND WHAT ARE THEIR NEEDS?

USER GROUPS				
RESIDENTS	-Provide forum for resident issues -Seek community wide input for issues that arise – which could be raised by small interest groups -Monitor or facilitate input re development proposals	Arrange community care events (ie clean-up day)	Arrange community building events	Is there an education mandate by KBCA to achieve an inclusive, safe and healthy community?
PROPERTY OWNERS (Residential, Commercial, Institutional; physical businesses & business ppl)	Facilitate representation when issues arise			(Knowledge of?) City plans that could impact character, comfort, accessibility etc. ie new developments, major roadworks, signs, lights, etc
COMMUNITY GROUPS (Guides, Scouts, etc.)		Make it easy for community groups to organize events and programs		
EXTERNAL SERVICE GROUPS (FCA, Safe Cycling, Sustain Kanata North, etc.)		Provide support - small volunteer groups working on project(s) that the KBCA would like to support often need: insurance coverage; accounting support (to receive payment by cheques); sharing equipment like projector, sandwich board signs, etc.		Small volunteer groups working on project(s) that the KBCA would like to support often need help advertising their event/program to residents through the KBCA newsletters, Facebook, website
PROJECT LEADERS	-Provide guidance and lessons learned -Turn community needs into projects and define project lead job and “advertise” for the role	Enable projects by providing space, insurance, & promotion. Provide advice on how to progress activities.		Provide communication tools so they can communicate to their project volunteers and the community at large
CITY OF OTTAWA	Note: City of Ottawa is likely the consumer of most issues we will need to advocate for -Advocate on behalf of KBCA (perhaps in coord with other Kanata Community groups) for issues relating to our community -Consumer of feedback information			
INSTITUTIONS (Schools, churches, library, etc.)			Interact with these groups as much as they require or desire us to	