

2022 Resident Survey Summary

Total number of mailers **1935**

Number of responses received **236**

Response rate **(12%)**

Number of e-mails provided **185**

New entries for e-mail distribution list **>119 (>20%)**

Number willing to volunteer **114 (49%)**

**Number with experience working as
part of a community association** **19**
+ willing to volunteer + provided an e-mail

Overall good representation from most streets in Beaverbrook

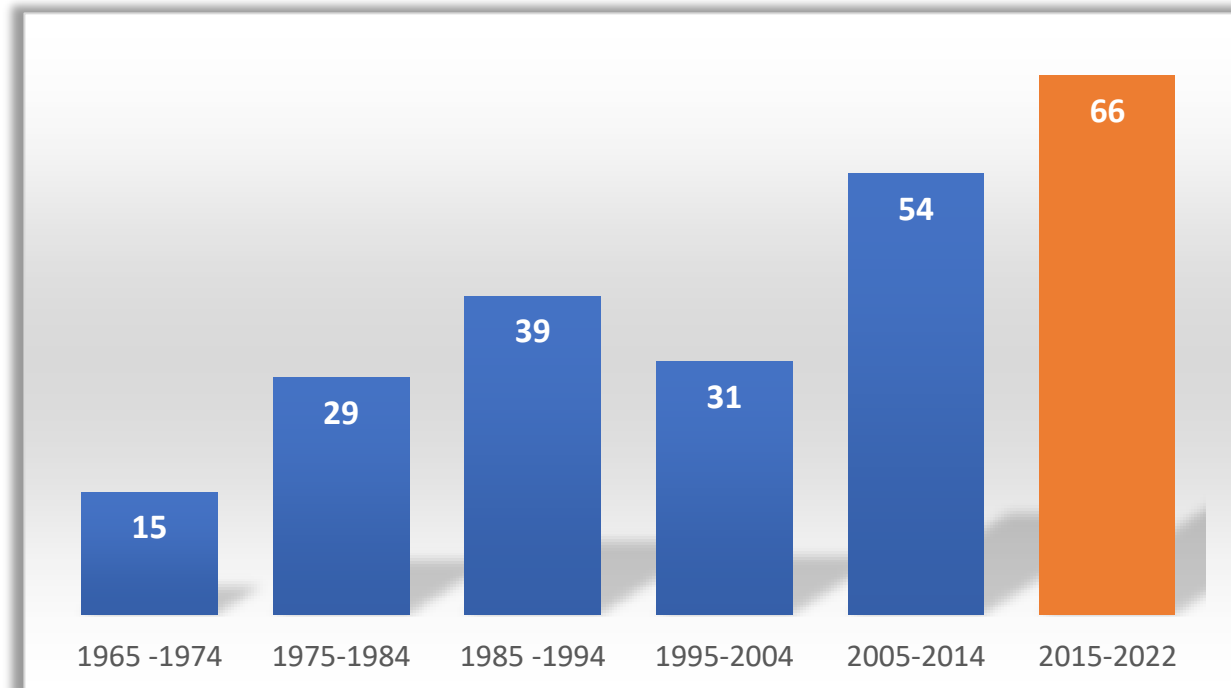
Includes 11 respondents from Kanata Lakes

Which Street do you live on?



What year did you move into the neighbourhood?

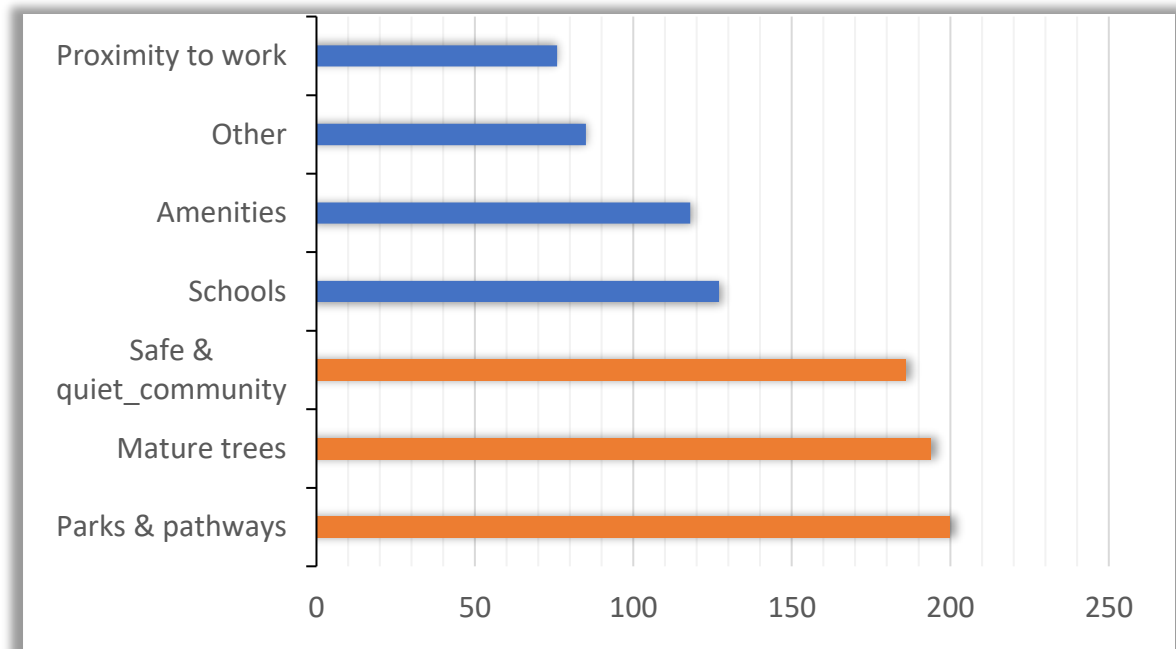
Approximately a third of respondents have been in the area less than 7 years.



What
attracted you
to
Beaverbrook?

Top 3 picks were:

- Parks and pathways
- Mature trees
- Safe and quiet community



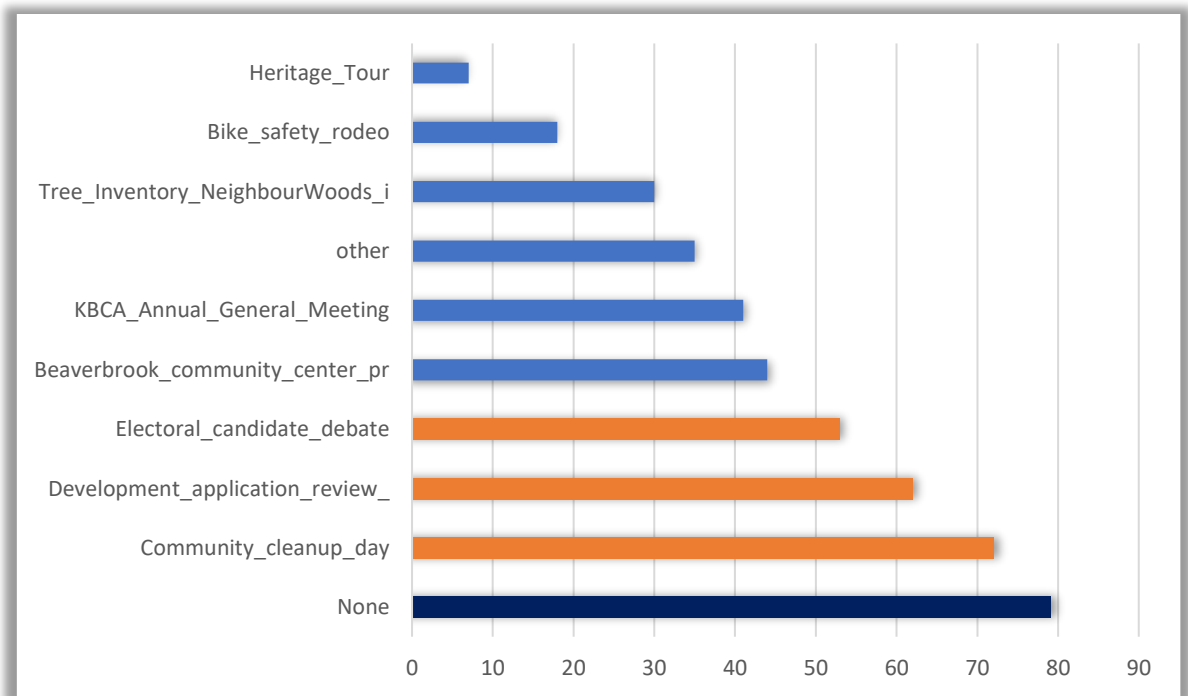
Have you participated in activities or meetings organized by the community association?

Top categories were

- Community cleanup day
- Development application review
- Electoral candidate debate

Lowest was the Heritage Tour

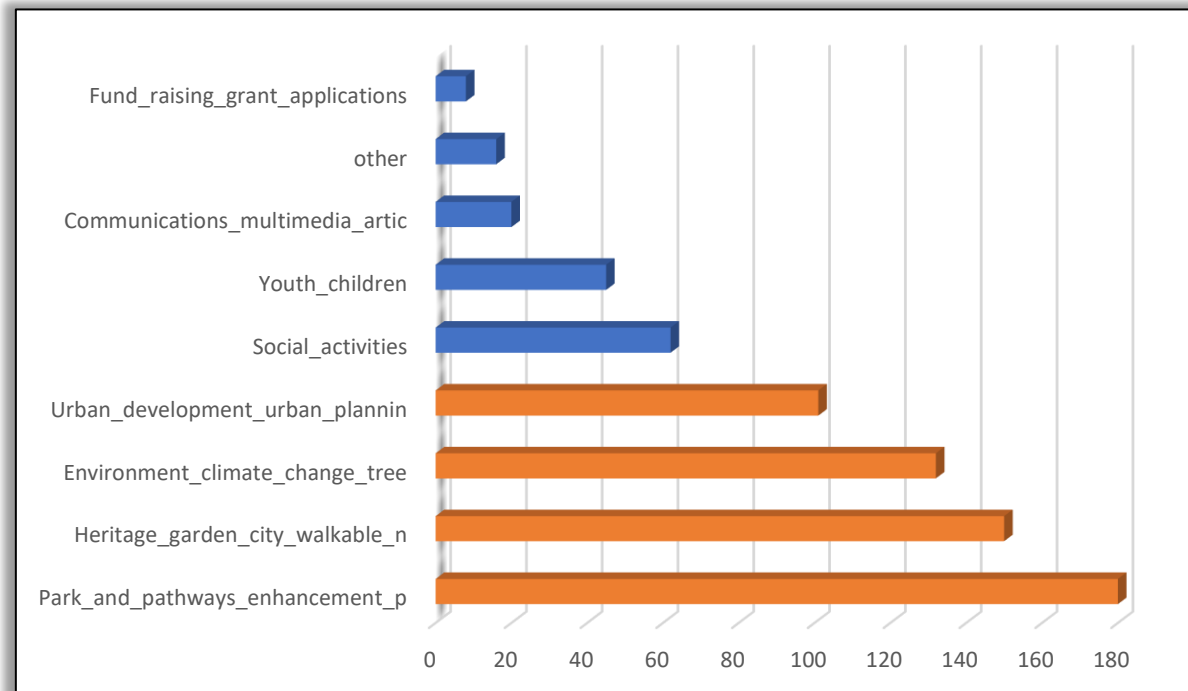
More than 1/3 of respondents chose None of the above



Which areas
appeal to you?
(volunteering
implied)

Top areas were:

- Park and pathways enhancement
- Heritage, garden city, walkable neighbourhood
- Environment, climate change
- Urban development, urban planning



How would you prefer to receive updates from the KBCA?

Seventy one percent (71%) of respondents prefer to receive KBCA updates vial e-mail.

Other preferences:

- Facebook
- Website
- Local paper

